

## ***Dr Cristina M Rosell***

### ***Bio sketch***

Cristina M Rosell is Head of Department of Food and Human Nutritional Sciences in the University of Manitoba and Adjunct Professor in the Institute of Agrochemistry and Food Technology (IATA) that belongs to the Spanish Council for Scientific Research (CSIC). She was appointed Vicedirector (2011-2015) and Director of IATA (2015-2019). Dr. Rosell has been invited professor in North Caroline University (US), La Trobe University (Australia), and University of California Davis (US), Associate Professor in the University of Valencia (UV) and Distinguished Professor at Tec Monterrey (Mexico). She has been involved in numerous National (Spanish Ministry of Science and Technology), European and International research projects related to cereals, grains and baked goods. She has been President of Spanish Association of Cereal Science and Technology (AETC) (2011-2019), Spanish representative in the International Standardization Organization (ISO) and European Standardization Committee (CEN) for Cereals and derivatives (2008-present). She has more than three hundred international peer reviewed scientific publications and book chapters on cereals (H1 71). Editor in Chief of the Journal of Cereal Science. Main research topics include: to enhance the marketability and healthfulness of cereals and grains commodities and processed products to meet consumer and producer demands.